

TAMU Assessment Conference
CS 2.4 1:30-2:30 Ballroom 6
Nailed it!

How many of you are familiar with the “Nailed it” memes on the internet?

Goal vs. Reality -- *Go through pictures*

So here comes SACS? Are we going to be one of those sad nailed it pictures?

About GC:

Beautiful Galveston Island (medical center, tourism and lots of colleges)

2,100 students & 56 full time faculty

Walk on the beach and see the ships lined up...but we're the shrimp boat...everyone wears lots of hats

Introduce Elizabeth Tapp – a tug boat first mate (Coordinator for Sociology & Psychology, Faculty member & QEP Assessment Coordinator) – Good person to go to about Assessment based questions

Now that you have a feel for GC...turn it over to Dr. Larry Root who will talk about how we revamped our IE processes in the years leading up to our reaffirmation.

Larry....

About our QEP...Read Deeper: goal is to increase student success in gateway courses through critical reading. Students CAN read, they just don't have very effective reading skills.

1) **Don't underestimate internally collected data**

CCSSE, Noel Levitz Student Satisfaction Inventory, COMPASS scores (before TSI)...Internal Survey Monkey was probably the most valuable for making our case.

Prizes get survey response way up: Dr. Dre Beats headphones, Kindle, 5lb gummy bear

For us, no smoking gun topic, but solid data to justify the final topic.

student, faculty, staff, and Board of Regents opinions (Board – we were able to say we'd consulted them in topic selection...)

2) **Creatively consider topics** that are relevant to YOUR school:

How we chose our topic...Critical Reading = Reading + Critical Thinking

SLO Focused from the start...

3) **Seek Support**

Fire hose at first, but esp. the consultant really helped give our QEP STRUCTURE!

4) **Build Campus Consensus Throughout** – Our last QEP (COM's QEP) **BROAD BASED INVOLVEMNT**

Carrot vs. stick approach (doesn't need to touch everyone) “willing faculty”

Q&A or other perspectives